



## Top 3 Reasons to work with ATI Graphics, Inc.

### 1. You're a Start-Up

Being a start-up business can be overwhelming. ATI guides you through the early hurdles, including:

- Brand Strategy & Consulting
- Logo Development
- Company & Product Naming
- Graphic Design & Website Development
- Original Content Development

### 2. You Need to Grow

You've reached critical mass, are ready to grow and need to rebrand, relocate or even reintroduce your company to the world.

- Rebranding & Strategy
- Graphic Design for Marketing Campaigns
- Website Redevelopment
- Original Content Development
- Business Networking

### 3. No Marketing Manager

You know your business, but not much about marketing. You'd hire a full-time marketing manager--if you could afford it. On-Demand Advisor from ATI Graphics, Inc. fills that need.

- New or Ongoing Advertising Programs
- Review and Development of Marketing Collateral
- Best Practices for Social Media
- Website Functionality and Optimization Review
- Negotiations with Vendors
- Overall "Voice of Reason"

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# ATI Graphics

incorporated

It is rare that I get a chance to sit down and really explain what ATI Graphics, Inc. is all about and how our work influences businesses' bottom lines.

So, here is the long and short of it. Since 1997, ATI Graphics, Inc. has been providing expert Branding, Graphic Design, and Web Development services to businesses and non-profits of all sizes and industries, multinational companies and political campaigns. The first ATI Graphics, Inc. client, in 1997, was Kodak Processing Labs, a subsidiary of Eastman Kodak.

ATI Graphics, Inc. services have evolved from the early, nuts-and-bolts offerings of graphic design and website construction, to strategy and consulting--*All services that can be integral to your company's success.*

What does that mean? In *everything* we create, we consider not just what appeals to our clients, or even to us, but what will *inspire and motivate* the end user to make contact. Our goals for you are simple:

- To position you as the expert in your field
- To inspire and motivate your potential customers
- To make sure every dollar of budget is spent sensibly
- To prevent you from over-thinking AND over-spending
- To be, in many cases, an invaluable "voice of reason"
- To assure that you realize an exponential ROI

On-Demand Advisor™ is a service that has become a valuable component to many ATI clients' marketing strategy. Great for businesses without the budget for a marketing manager, that still need the skill sets and resources to make sales generating marketing decisions.

Now you know what we do.

***Let's do some amazing work together!***

Sincerely,



Larry Bloom, President  
ATI Graphics, Inc.



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